



# DIAA Log

November 2013

## **REMINDER: THURSDAY, 7 NOVEMBER “HONORING THOSE WHO SERVED DIA” DAY**

By now those planning to attend the annual “Homecoming” event at DIA Headquarters have registered and are aware that they should arrive by 0700 for the start of the day’s activities. We will be joined by Former DIA Directors and Deputy Directors for the scheduled briefings, the lunch with Senior DIA personnel, the Patriots Memorial Induction Ceremony honoring four service members who lost their lives in Iraq providing security for the Iraq Survey Group, and the annual Torch Bearers Induction Ceremony and reception. We are looking forward to seeing you there!

## **NEWLY-ELECTED DIAA BOARD OF DIRECTORS**

The following individuals were elected or re-elected to serve as voting members of the DIAA Board of Directors (BOD) at the election held at our Fall Luncheon on 18 October.

### **Newly Elected:**

James Beirne  
Cal Carnes  
James Riggins  
Barbara Sanderson

### **Re-Elected:**

Judi Demulling  
Lance Burton  
Michelle Platt

A complete list of BOD Members can be found on the DIAA Web Page <http://www.diaalumni.org/aboutdiaa/membersoftheboard.html>

The Board will elect officers (President, Vice-Presidents, Treasurer, and Secretary) at the November Board meeting.

## **18 OCTOBER FALL LUNCHEON AND ANNUAL MEETING AT FT. MYER OFFICERS CLUB**

At our Annual meeting we were honored to have Gen Michael Hayden as our guest speaker. Gen Hayden’s talk reflected his extensive Intelligence Community (IC) background which included his service as a Director of CIA, Deputy Director of National Intelligence, and Director of NSA. He was the third military intelligence professional to reach the four-star rank – the others are Adm Studeman and Adm Inman (DIAA member), both served as Deputy DCI. General Alexander was also promoted to the four star rank, but as CYBERCOM Commander, and DIRNSA.

Gen Hayden started out by explaining how he talks to the media, and how the media lens is different than the intel lens. Intel is fact based, and so is inductive and pessimistic – a CIA analyst would smell the flowers, and then look for the hearse. He then related how intel analysis can drive policy – sometimes inadvertently. Hayden cited the Syrian crisis as one example of the complexity of the intel-policy interface. It is essential to get the facts right and the story correct. But how do you do this when there are approximately 1200 diverse groups represented in the conflict? And how does one sort out the dominant narrative in Syria? Is it primarily a humanitarian crisis, a

sectarian conflict between Sunni and Shia, or a reflection of the larger east-west divide?

Gen Hayden then turned his remarks to his “Friends and Family” discussion – how the ODNI organization allows the DCI to concentrate on his own organization, and not be responsible for heading the entire IC. To make the current organizational structure work, three factors are necessary: First, the IC has to have the right person as DNI, and in this regard, Hayden praised DNI Clapper and Admiral Blair for their superb DNI leadership roles. Second, the DNI must have a close working relationship with the President that he serves. And third, the DNI must have a favorable working relationship with the Director, CIA.

Another key aspect of the IC that Gen Hayden mentioned is how much intelligence work is now accomplished by the private sector. He said that intelligence is not as reliant on stolen secrets as it used to be, and most of what is needed is publically retrievable. At issue is our transparency and intel’s ability to do what is required in the future. In view of the recent Snowden and Manning unauthorized disclosures, Hayden cautioned that we in the IC “must be careful that we don’t turn too much on ourselves” and thus become like the “Stasi.” He also added that the IC shared info much better than what the 9/11 Commission acknowledged. He commented that many bureaucratic impediments to info sharing are no longer valid. The capture of the underwear bomber was cited as a successful intel sharing case.

Gen Hayden ended his remarks by saying that he recently told an audience that the Internet and cyber advances represent the biggest external change to humankind since the discovery of the Western Hemisphere. Someone in his audience added that what is going on with cyber advances is more akin to the initiation of language. Gen Hayden added that cyber represents a fundamental internal change in the way the brain functions – the brain itself remains the same, but it is wired differently. He remarked that the future of Intelligence rests in the hands of the next generation, who are part and parcel of the new way of thinking.



**Gen (USAF, Ret) Michael Hayden at the DIAA Fall Luncheon**

# SAVE THE DATE

2013

7 Nov - [DIA Homecoming](#)

15 Nov - [AFIO Luncheon](#)

2014

21 Jan - Defense Intel Forum

18 Feb - Defense Intel Forum

March - DIAA Spring Luncheon

15 April - Defense Intel Forum

alphabetical order and provides current contact information, if release has been authorized. Recently, the directory has been restructured to include a geographical breakdown of the DIAA membership at the end of the traditional alpha listing. Now a member living in Vermont, for example, can scroll the geographical section and find all DIAA members residing in Vermont without having to scan the entire alpha roster. This functionality provides a useful tool for DIAA Admin as well as association members. Stay tuned for new initiatives forthcoming in the next few months.

Reminder: keep DIAA Admin ([admin@diaalumni.org](mailto:admin@diaalumni.org)) informed of any changes to your email address, as well as your regular address and phone numbers. Comments and suggestions related to the DIAA Homepage and/or DIAA Log can be sent to [newsletter@diaalumni.org](mailto:newsletter@diaalumni.org).

## DIAA SPONSORS AWARD FOR ATTACHE SUPPORT CLASS

As part of an ongoing effort to “give back” to DIA, and raise our awareness with the DIA workforce, DIAA will sponsor the SSG Hobson Silver Pen Award to a graduate of the Attaché Staff Training Class in the Joint Military Attaché School (JMAS), starting with the class graduating on 22 November. The award is named after SSG Ken Hobson who was killed while serving in the Defense Attaché Office at the U.S. Embassy in Nairobi, Kenya when it was bombed on 7 August 1998. The award will be given three times a year to a graduate selected by the faculty for drafting the most comprehensive operations plan. The selectee will be presented a silver pen and a DIAA coin from the membership of DIAA. We are also working with JMAS to permanently place a plaque, on which each winner’s name will be inscribed, next to a display that features SSG Hobson in the school.



SSG Ken Hobson

## DIAA HOME PAGE - WHAT’S NEW?

Since June the Board of Directors has been working to improve the flow of information to the Alumni, increase the timeliness of the DIAALog and enhance the functionality of the DIAA Webpage. Recently we added a feature to the DIAA’s “Members Only” page. On this password protected page a version of the DIAA 2013 Membership Directory is posted. This Directory, like the annual hardcopy directory mailed in February, lists the members in

## DIAA FORUMS SCHEDULED FOR EARLY 2014

### 21 JANUARY: (TENTATIVE)

Mr. Allen Keiswetter of the Middle East Institute will provide an update on the Middle East. Mr. Keiswetter, a retired State-Department official, has spoken to DIAA Forum audiences twice before.

### 18 FEBRUARY:

Dr. Elizabeth Colton will base her talk on her latest publication: “Global Hotspots: Diplomacy, Politics & and the News Media.” Her career bridges the fields of diplomacy, scholarship, politics, and education. As an Emmy-winning journalist for ABC News and other media outlets and a Fulbright Scholar, she has worked in more 100 countries on six continents.

### 15 APRIL: (TENTATIVE)

Mr. Mike Mumford, an Air Force Cyber Warfare expert, will discuss the latest problems associated fighting the Cyber Wars. Mr. Mumford was DIA’s leading Cyber Warfare expert and the lead analyst for the early cyber-attacks on the Pentagon.



## ITEMS OF INTEREST

*Some of the following links may take you to non DIAA affiliated websites.*

WTOP 3 Part Interview with LTG Flynn by J.J. Green

[Part 1](#) [Part 2](#) [Part 3](#)

[DIA Honors Phillip R. Roberts after 32 Years of Distinguished Service](#)

[What to Do After an Automobile Accident](#)