



DIAA LOG



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View from the President

Dear Fellow DIAA Members,

We had a very successful and exciting Homecoming Day at DIA on 23 September. The speakers were outstanding, and the topics focused on the most critical foreign policy and military challenges to our nation. In addition, we were briefed on DIA's current and future direction and its employees. DIAA members were really involved in give and take with the speakers and LTG Maples. Lunch with DIA senior leadership was adjacent to the meeting room and parking was in the executive lot out front. What more could we ask for? We came away from the day very proud of the work that DIA is doing.

This fall DIAA celebrates its tenth anniversary. In 1998 we took a charge from DIA Director, LTG Pat Hughes, to create an alumni organization for DIA. After consultations with NSA's retirement organization, the Phoenix Society, we created a structure for a DIA alumni organization and received our charter in December 1998. Over the years, we have changed from an all volunteer board that hand-addressed labels and sponsored a few important events to a much more active group with numerous events scheduled throughout the year, a professional administrator with expert computer support, and an organization that conducts much of its business over the internet. Again, if you have an email address and have not provided it to us, please do so. It saves us time and money and you get information quicker.

On 18 November, our fall annual luncheon and meeting will again be at the Mt. Vernon Inn. Former DIA Director, LTG Jim Williams, will be our speaker. See below for more information.

Other events we are supporting this fall include a wine tasting that was held on 15 October and a Balvenie sampling is scheduled for 20 November. These are being held as social events for members and friends to mingle and as fund raising events to help with our expenses. Due to Homecoming in September and the Fall Business Meeting in November, there has been a temporary lull in our usual monthly Forum events. However, our next

Forum is being planned for 16 December at a new location: the Rock Bottom Brewery at Ballston.

This is your Alumni Association. Be as active in it as you can and tell us what more you would like to do. We aim to publish our next newsletter in early 2009. In the meanwhile, have an enjoyable Thanksgiving with family and friends, a joyful Holiday Season, and a Happy New Year!

Andrea Arntsen
President, DIAA

IN THIS ISSUE

View from the President	1
Calendar for 2008	2
DIAA Board of Directors	2
Upcoming Events	3
Past Events	3
AFMIC Expands Mission	6
DIA's New CI & HUMINT Center	6
Book Reviews	7
Mentoring	9
Notice: RUSI	9
Convalescing	9
In Memoriam	9
Editors' Comments	9

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DIAA Calendar 2008

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|-------------------------|---|
| 18 November 2008 | Annual Business Meeting & Luncheon, Mt. Vernon Inn |
| 20 November 2008 | Balvenie Sampling, Lyon Park Community Center |
| 16 December 2008 | National Intelligence Forum, Rock Bottom Brewery, Ballston |

Upcoming Events

18 November - 2008 Annual Business Meeting

Our Annual Business Meeting and Luncheon will take place at Mt. Vernon Inn on Tuesday 18 November starting with a social hour at 1100 and the lunch at noon. DIAA is accepting reservations for this event until 13 November. Cost is \$25 for members and \$35 for guests.

Our featured speaker, LTG James A. Williams, USA (Ret), DIA/DR from 1981 to 1985, will provide his insights into the evolution of the Defense Intelligence Agency starting with the 13 points he listed as his objectives in October 1983. He will discuss pertinent developments in the DIA based on his first hand knowledge and continued involvement in the national intelligence community. LTG Williams is a graduate of the US Military Academy, and a member of the Military Intelligence Hall of Fame. He is also an accomplished basketball player, as many of us witnessed at Arlington Hall Station.

20 November – Balvenie Sampling

Not a meeting, not a lecture, no PowerPoint presentations . . . but a special evening tasting of Five Single Malt Scotch Whiskies – all as a fund raiser for the DIAA. Scheduled for Thursday 20 November at 1900, Dr. Samuel Simmons, the Balvenie Brand Ambassador USA, will conduct a tasting of five single malt scotch whiskies produced by the Balvenie Distillery in Scotland. The tasting, which will also feature light fare, will be held at the Lyon Park Community Center at 414 North Fillmore Street in Arlington. The cost to attend is \$30. Do your patriotic duty and sign up — reservations for this event will be accepted by the DIAA until 10 November.

16 December – Defense Intelligence Forum

Our next Forum will be held at a new location: the Rock Bottom Brewery at Ballston. A menu of “pub food” including beef, fish and vegetarian options will be provided, and beer will be available at a special price. A speaker from the Defense Intelligence College will be featured. Please watch your email for more details and be sure to join your DIAA colleagues for this fun and educational event.

Past Events

15 July – National Intelligence Forum

DIAA joined with the National Intelligence Education Foundation to sponsor a forum at Dan & Brad’s at Ballston on 15 July. The featured speaker was Mr. Stan Koryta who talked on “Technology Protection and Intelligence Coordination.” Mr. Koryta is the Operations Manager for Concurrent Technologies Corporation Huntsville Operations, where he also functions as a principle in the Technology Protection and Management Office.



*Stan Koryta Speaks at 15 July Forum
Photo Courtesy of Dana Sweet*

08 August – National Intelligence Forum

On 8 August a Joint National Intelligence Forum was held at the DACOR-Bacon House at 1801 F Street in D.C. Forum sponsorship was shared by DIAA, the DACOR-Bacon House and the National Intelligence Education Foundation. The featured speaker was Prof. Russell Rochte, a senior faculty member for Information Operations at the National Defense Intelligence College who discussed “Media War: From Soft-Power to Soft-War.” Rochte presented his views on the “War of Ideas” as it is being fought through the International Media. He examined the techniques used daily in the “Infowar for Profit” – the contest for attention and influence in the global information environment. He suggested a strategy for winning the televised “War of Ideas.”

23 September - DIA Homecoming – “The Best Ever!”

Many thanks to LTG Michael D. Maples, Ms Letitia Long, Ms Jennifer Stanton, and the DIA staff that made the DIAA Homecoming Day such a great success. The briefings were outstanding, and addressed key issues the DIAA members had expressed interest in.

Starting with Joint Staff J-2 Current Intel briefing focusing on Russia and the Caucasus area, the briefers provided the rest of the story to key international incidents. Also, the Avian Influenza brief defining the new approach to Indications and Warning by the newly formed National Center for Medical Intelligence (see article on AFMIC Becomes NCMI) was very timely, and quite sobering. The VTC with the MNF-I (Baghdad) was impressive in defining the new role of the DIA providing forward support with responsive reachback for complete intel support. In addition, the DIO for South Asia provided an update on Afghanistan and Iraq, and a preview of the Afghan election planned for late summer 2009. His insight into the tribal

issues, cross border operations, and the situation in the Kashmir area were key to understanding this complex area of the world.

The “China Threats” panel starting with the Deputy DIO for East Asia presented an outstanding update the East Asia, and key developments in that area. The expertise of the panel members provided additional insight into critical developments in that part of the world, and a preview of future developments.

At the working lunch, Ms Letitia Long, DIA Deputy Director, provided an update on DIA from the senior leadership aspect, including the BRAC mandated changes that will result in specific mission areas of the DIA relocating in 2010 and 2011. In addition, DIA/HC provided an update on DIA describing the new workforce, recruiting efforts, training, and the implementation of the new paybands. LTG (Ret) Hughes described the DIAA effort to provide augmentation to the DIA during critical times and the DIAA Member survey that is currently underway and will be provided to the DIA in the near future. The lunch briefings and discussions were “top shelf” and



LTG Mike Maples Poses with 2008 Homecoming Attendees

provided additional insight into the transforming DIA, and also areas in which the DIAA could provide support.

Following lunch, the DIA/DT provided an update on the Technical Intelligence Support to the Warfighter, and the changes in MASINT and Technical Intelligence. Some of these changes will result from the BRAC moves, and some are the result of the reorganization of technical collection. The briefing on the National Media Exploitation Center as a Force Multiplier was especially intriguing as the elements of the NMEC provide critical information that is core to understanding worldwide developments, and their perception around the globe.

LTG Michael D. Maples, DIA/DR, wrapped up an exceptionally informative day with his perspectives on the DIA. He noted that DIA has made a “huge difference in Iraq” and yet not lost its perspective on the big picture, the strategic intelligence piece. He also stated that the workforce is an “incredible talent,” and that DIA/HC has largely made up the “battalion short” of key people he mentioned in last year’s Homecoming.

Gen Maples described today’s strategic environment as the wartime operating environment (including worldwide deployments), and the wide threat spectrum that DIA addresses. He described the two imperatives the Agency addresses as its top priorities – the Global War on Terrorism (GWOT), and the “Global Shaping Operations.” Critical to both of these imperatives are Allies and coalition warfare, and that is how we fight. The DIA focuses on terrorism, nation-state conflicts, and also provides warning of strategic surprise to reduce that risk.

Gen Maples went on to list specific aspects as to how DIA is adapting to change:

- Establishment of the Defense Counter-Intelligence and HUMINT Center (incorporating CIFA and addressing DCHC Enterprise issues)
- Defense HUMINT Transformation, including realignment of the Defense Attache System
- Defense Intelligence-Operations Coordination Center (DIOCC) – providing the whole picture to include the COCOMs’ priorities, ISR, and Collection priorities



LTG Mike Maples Shares Thoughts with Former DIA Directors Jim Williams and Pat Hughes

- D2X – strengthening the coordination with the COCOMs and feeding the DIOCC
- Establishment of the National MASINT Management Office as directed by the ODNI
- Establishment of the National Center for Medical Intelligence (NCMI)
- Re-establishing the Defense Intelligence Officer positions
- JMIS (JIC/JAC MIP Implementation Study) – which includes integration the COCOM J-2 civilians (3 Oct 08)
- Establishing the DCIPS (Defense Intelligence Personnel System) – Sept 2008
- Groundbreaking at Charlottesville for the Joint Use Analysis Facility (August 2008)
- The Counter-Intel move to Quantico in 2011

Gen Maples also listed some of the Military Intel Chiefs’ Conferences

- The third Black Sea Conference – developing key relationships with Intel chiefs
- PACOM Intel Chiefs – includes intel chiefs throughout the Pacific
- SOUTHCOM Intel Chiefs Conference – planned for December 2008
- NATO Intel Chiefs – planned for Europe

Gen Maples noted key efforts in Supporting the Workforce, stating that “People make the organization great!”

- “Crossing Boundaries” program (as briefed at last year’s Homecoming)—47% implementation rate, 33% still in-process
- Career Development and Leadership Training
- Civilian Fitness Program – allocation of 3 hours per week for workouts
- End-to-End Deployment Process – support to personnel and families during deployments
- Rotational Townhalls – both CONUS and OCONUS

Gen Maples then concluded with a Question and Answer session. Some of the key areas were the review of the Defense Intelligence Enterprise, technology developments, and how to “grab and use.” Also discussed were how to get in front of issues, and the development of the Defense Warning Office and its evolution.

The 2008 DIAA Homecoming was an outstanding success thanks to the DIA leadership, staff, and expert briefers. Some of the feedback included—

- “Smash Hit, a Class Act”
- “We were treated with real respect – nothing condescending about the program or its execution”
- DIA briefers presented with the attitude that “These people count; brief them as colleagues”
- “The Director was totally forthcoming on the issues we care about, and took for action the DIAA comments”
- The DIA former Directors put the cachet of importance on the event”
- The DIA Outreach Office can be proud of their orchestration!”

15 October – Wine-Tasting

DIAA member and wine expert, Col USA (Ret) Lance Burton, officiated at our wine-tasting at the Lyon Park Community Center in Arlington on 15 October. Lance is a member of the Confrérie des Chevaliers du Tastevin. He taught us the methodology of judging wine quality:

appearance and smell as well as taste are critical factors. For starters, we sampled a white wine with cheese and crackers. We “blind-tasted” four red wines—two from California and two from France. We were not told their identity until we had tried all four. We then tasted how each of the four wines paired with the delicious beef burgundy entrée. Once the labels were revealed, we were able to assess our ability to judge wine types and origin. About 20 members enjoyed this fun and educational evening.

AFMIC Becomes NCMI and Expands Its Mission

On 2 July, the National Center for Medical Intelligence (NCMI) was dedicated at Ft. Detrick, Maryland. An integral part of DIA, NCMI safeguards U.S. interests by producing medical intelligence for global force protection as well as homeland health protection. Speakers at the dedication included DIA Director, LTG Michael D. Maples; Under Secretary of Defense for Intelligence James R. Clapper; Department of Homeland Security, Under Secretary for Intelligence and Analysis, Charles E. Allen; and NCMI Director, Col. Anthony Rizzo (USAF).

Since 1982, NCMI’s predecessor, the Armed Forces Medical Intelligence Center (AFMIC), has provided medical intelligence for the US Armed Forces. The designation of NCMI as a *national* center reflects the growth of the center’s responsibilities. Traditional relationships with DoD and the IC have expanded to include the White House, the Departments of State and Homeland Security, coalition and foreign partners, and other domestic non-DoD customers. The NCMI will focus on a broad range of potential medical threats including pandemic flu and avian flu. In December NCMI expects to break ground on a 15,000 sq-ft addition to the existing facility.

Defense Counterintelligence & Human Intelligence Center Established

On 5 August, the Defense Counterintelligence and Human Intelligence Center (DCHC) was established, consolidating management of the DOD-wide CI and human intelligence enterprises under DIA. This integration reflects the importance DOD places on HUMINT and CI, both indispensable to countering foreign intelligence threats and fighting terrorism. The director of DIA now serves as manager of both DoD-wide CI and all defense HUMINT enterprises.

Counterintelligence aims to counter or neutralize adversary intelligence activities against U.S. forces by means of collection, investigation, operations, and analysis and production activities. HUMINT focuses on collecting information on enemy capabilities, vulnerabilities, dispositions, plans, and intentions. CI and HUMINT have much in common: they share common sources and methods; interview techniques, tactics, and procedures; as well as the same training requirements and similar report writing. A two-star O-8 runs the DCHC that has four major components:

- The counterintelligence directorate performs all-source analysis; oversees DOD counterintelligence and counterterrorism operational investigations; provides CI support to HUMINT operations; and conducts strategic offensive CI operations.¹
- The HUMINT directorate plans and conducts DoD HUMINT operations and manages the DIA HUMINT worldwide workforce including defense attachés.
- The CI HUMINT management office oversees long-range Defense CI and HUMINT planning, policy, doctrine, training and professional development, resource management, performance management, and technology development.
- The D2X - synchronizes DOD CI and HUMINT operations to include situation awareness, requirements tasking, technical support, source registration and de-confliction, and intelligence planning.

¹ DIA now shares responsibility for strategic offensive counterintelligence operations with Army Counterintelligence, the Naval Criminal Investigative Service, and the Air Force Office of Special Investigations. These clandestine CI activities aim to counter foreign intelligence operations and espionage against DOD and target terrorist operations against DOD or national interests.

Book Reviews

***Banana: The Fate of the Fruit that Changed the World* by Dan Koeppel - reviewed by Ms Joanna Esty**

When I saw a review of Dan Koeppel's book, I thought it would be interesting to learn how bananas changed the world. My Latin American colleagues recommend the book as an important read in understanding politics in the Americas and the world. It integrates history, biology, politics, and economics thru the banana looking glass.

A humble but complex crop, the banana has been around for over 7000 years and has played an important role in human civilization. In ancient times, the banana helped the earliest farmers put down roots and establish communities. The banana plant is the world's largest herb and its fruit is a giant berry. There are over a thousand types of bananas worldwide. They are the world's largest fruit crop and the fourth largest crop overall following wheat, rice, and corn. In the USA, we eat more bananas than apples and oranges combined. In other parts of the world, the banana is what keeps millions of people alive. Yet, no where can one find banana seeds, as the fruit is grown by cloning, depending on humans for propagation. The banana that our parents ate, the Gros Michel, is now extinct because of a virulent fungus named the Panama disease. The Cavendish banana replaced it in the mid 1970s, but it is also being affected by the blight, and there is concern about the future of the banana as we know it.

It is fitting that the first chapter explores Genesis and the theory that it was the banana plant, not the apple tree in the Garden of Eden. Mr. Koeppel then explains the fruit's expansion from Asia, the Pacific, and Africa to the Americas - the final destination for the banana. The name changed as it moved from continent to continent. An Arabic word, *banana*, meaning to "finger" is what we use to name the fruit. The book focuses on the economic and political ramifications of the banana. It discusses politics in the Central American *banana republics*, the Dole, United Fruit and Del Monte fruit empires as well as the influence of banana companies in Guatemala and Honduras. United Fruit was the target of a heated takeover battle in the 1960s involving Zapata. The Zapata Company drilled for oil on islands in the Gulf of Mexico that were allegedly staging areas for US backed activities against Castro's

Cuba, one of which was code-named Operation Zapata. Some vessels used in the 1961 Bay of Pigs were owned by United Fruit. The banana company's motive was allegedly anger over Castro's nationalization of their banana plantations.

Upon reading this book, I now look at the banana in a new light and hope it survives for our children. Go to Mr. Koeppel's interesting website for further information: www.bananabook.org.

At the Center of the Storm: My Years at the CIA,
by George Tenet - reviewed by the Editors

Forget the passion and finger pointing associated with the "slam dunk" comment, and the Colin Powell speech at the United Nations. The value of this first hand account of the events before and after 9/11 is in the *lessons learned*. George Tenet was a Hill staffer who was appointed to be Deputy DCI in 1995, and DCI in 1997. This book recalls his time in the two administrations, the condition of the Agency when he took over, the events leading up to 9/11, and the Agency's actions after 9/11. The DIA became acquainted with the then Deputy DCI George Tenet when he spoke at the DIA Awards Banquet at Bolling AFB in the spring of 1996. As LTG Hughes noted at the time, both he and George Tent were from Manhattan – George Tenet from Manhattan, as in New York, and Gen Hughes from Manhattan, as in Montana.

Mr. Tenet carefully notes the post Cold War drawdown, and the presumed stability at that time that resulted in a mandated 25% reduction at the CIA. He also notes the condition of the Agency and the atmosphere. It was a time of seemingly minor threats, and not a time to pursue high risk operations. However, as the terrorism threat grew, the CIA set up the "Alec Station" headed by Michael Scheuer. The knowledge that Usama bin Ladin not only financed, but wanted to strike the US on US soil became quite clear. In addition, he had attempted to acquire material to develop chemical, biological, radiological, or nuclear weapons capability. The announcement in the British newspaper the *Independent* in May 1996, that the killing of Americans at Khobar Towers the previous month was the beginning of the war between Muslims and the United States was a tipping point. The CIA warned about this threat at every opportunity, especially as the red flags multiplied. A

Presidential Daily Brief was prepared December 4, 1998, titled "Bin Ladin Preparing to Hijack US Aircraft and Other Attacks." Mr. Tenet sought additional resources and authorities from the administration, but mostly "succeeded in annoying the administration for which I worked." He goes on to state that in "the mid- to late 1990s American intelligence was in Chapter 11, and neither Congress nor the executive branch did much about it. Their attitude was that we could surge ahead when necessary to deal with challenges like terrorism." The US policy at the time was to treat terrorism as a law enforcement problem. Attorney General Janet Reno made it known that she "would view an attempt simply to kill Bin Ladin as illegal." Several plans to seize Bin Ladin such as the *Tarnak Farm* plan, were considered, but ultimately declared too risky by the administration. Very late in the Clinton administration, the National Security Adviser, Sandy Berger, requested a plan to go after Bin Ladin and al-Qa'ida. Cofer Black put together what was called the "*Blue Sky*" paper which was a compelling blueprint to address the growing terrorism threat. However, this plan was in the waning days of the Clinton administration and would languish during the wait for the new administration.

One of the most interesting aspects of the book is the description of the DCI's work with the two administrations — the Presidents, the Vice Presidents, the National Security Advisers, and their foreign counterparts. The two administrations were quite different in how they addressed intelligence. By July 10, 2001, Cofer Black and the CIA Counterterrorism Team had put together a consolidated, strategic assessment. When Tenet reviewed it, he noted that it "literally made his hair stand on end." He then provides his actions to engage National Security Adviser Condi Rice, and also his attempt to request action "now" by the President. However, he never took this request directly to the President, something that most reviewers note quite loudly.

There are numerous lessons learned in this book, especially considering a new administration taking over in January 2009, and the priorities they will have to deal with. Decisions made early in the new administration will define our intelligence collection and analysis capabilities downstream. Will the capabilities needed to meet the future challenges survive the inevitable budget wars? Will the progress made in transforming the intelligence community be continued, or modified? A look back to the previous DCI serving two very different administrations in

a time of presumed peace, and in a time of war, can serve as a primer for the new administration. This is especially true given the transition period that will be similar in many aspects to the transition to the Bush administration 2001.

Notice

The Royal United Services Institute (RUSI) now has an office in Washington at 1776 I Street, NW. DIAA members who joined when they served in the UK may want to visit the RUSI US website at <http://www.rusi.org/us>.

Mentoring

Retiring? New to the job market? Seeking guidance from someone who already has been down this path? DIAA is seeking volunteer mentors who are willing and able to guide new civilian and military retirees into their post-DIA career paths. If you are interested in providing such assistance, please contact admin@diaalumni.org

Convalescing

Pasco "Pat" Brown
Benny Meyer
Dwain Swihart

In Memoriam

It is with deep regret that we announce the death of DIA retiree, Gustave (Gus) J. Schoone, on 28 October in Salisbury MD. While at DIA, Gus served as Chairman of the DCI's Computer Working Group and was also DIA's representative to the DCI's Scientific and Technical Committee. In 1998, he received the Director's Award for Exceptional Civilian Service. He is survived by his wife, Denise, and three sisters.

Editors' Comments

- This is our 8th edition of DIAA Log. We welcome your feedback and suggestions via admin@alumni.org
- What have you been up to lately? We'd love to hear news from fellow retirees and we welcome contributions from our readers. Articles sought include: Your life post-DIA; book, movie, or restaurant reviews; upcoming events of interest; volunteer opportunities; recommended websites; financial tips for retirees, etc. Book reviews on

relevant topics are especially sought (intelligence, foreign and military affairs, etc.).

- We solicit members to send us summaries of their favorite memories of their career at DIA. Contributions will be published in future Log editions.

Thank you for your attention gentle readers!

Your editors, Emmy and John

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www.dia.mil

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DIA 2007 CALENDAR
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AND MUCH MORE

DIAA Membership Application/Renewal 2008

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