

DIAA LOG Defense Intel Alumni Association

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View from the President

Dear Fellow DIAA Members,

As we begin our Summer vacations, travels and hopefully a slower, more relaxed pace, I want to summarize your alumni board's 2009 activities. Our predominant theme has been to increase our contacts with DIA: its workforce, its leadership, and its associates.

We are fortunate in that DIA's new Director, LTG Ronald L Burgess Jr., is well-familiar with DIAA. He spoke at our Spring Luncheon in March 2008 when he served as Director of the Intelligence Staff of the DNI. We look forward to discussions with the DR in the next several months to include his formal and informal interaction with our membership on Homecoming Day.

Our newly assigned senior DIA representative to DIAA is Barbara Estock Mays, who replaced Laurie Kelly. With a new administration and a new DR, she has been extremely busy on the DIA scene and has been most extraordinary in getting us access to more DIA events. Hopefully you will get to meet her at our luncheons. Lucille Cuffy is our representative from DIA's Personnel Directorate and we look forward to working with her in the mentoring program.

We have provided our initial DIAA support inventory to DIA. A work in progress, you will have another opportunity to update your volunteer information in our database, with additional ways you could help DIA. We shared some of this project demonstrating our available expertise at our exhibit at Enterprise Day on June 2nd.

This year, we have tried to increase opportunities for members to attend more events at the DIAC, such as the <u>Distinguished</u> <u>Speakers Series</u>. About a dozen of you attended the talk by former Director, LTG Samuel V. Wilson, USA (retired). Currently, notification of these events has been via email, and we appreciate your bearing with us as we try to standardize the process to include more lead time of email announcements and ease of entry into this fascinating series. We are very pleased that DIA plans to set aside 15 tickets for us to these events. Please be sure that we have your current email address so that you can take advantage of these types of events at the DIAC with us.

We were pleased that more than a dozen DIAA members attended DIA's Enterprise Day on 2 June. The purpose was to assemble all the various (and far-flung) DIA entities into one DIA intelligence "fair." With 47 tables or separate displays, the event demonstrated how DIA works together to support military planners. Your Board members staffed a table that featured DIAA displays and handouts. We're looking forward to participating in next year's event.

We are in the early stages of planning for the <u>50th anniversary</u> of <u>DIA</u> in 2011 and expect to continue to be a resource for DIA throughout the process. Do you remember the 25th anniversary? Were you part of it? Our George Souza was the Director's Exec for this one. Do you want to contribute to the 50th? Please let us know if you would like to serve on our 50th Anniversary Committee as we continue to work with DIA in remembering the past and forging the future during this important milestone.

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DIAA LOG

View from the President (con't)

DIA will host our <u>Homecoming Day</u> on 23 September. This is YOUR event, so if you want any particular topics to be discussed by the DIA leadership, or are interested in specific tours in the DIAC, please email/send your suggestions to us prior to 14 July so that we can work on getting them on the agenda.

We continue to improve our website at <u>www.diaalumni.org</u> You received an email asking for permission to use your name and contact information on a password-protected Member's Only section. Please respond by 3 July or we will consider your silence as granting permission to post your data. This update will enable us to get information to our membership in a secure manner. It will also allow you to keep in touch with fellow members if their contact information changes between annual Directory hard-copy publications. While we plan to list names of new members in the newsletter, all members should have access to the current membership.

I encourage you to send contributions to our newsletter. We are looking for book reviews and your opinions for our new SOUND OFF column. I was disappointed that since my last letter inviting you to dialog with others, no one has responded. Please send your thoughts and contributions to <u>newsletter@diaalumni.org</u>

Our monthly Forums continue as we work to sponsor more events with other national and military intelligence groups. With the change in administrations and the extensive travel and briefing schedules of seniors, we have had difficulty in getting a senior luncheon speaker for the first half of the year. A jointforum at DACOR-Bacon House on 28 July will feature former DR and current DIAA Board member, LTG Pat Hughes, (USA Ret) as speaker. The Summer Luncheon on 25 August at the Alpine Restaurant will feature Roland Fabia as speaker.

In addition to our Forums, we wonder if you are interested in having a no-host lunch for socializing with other members. Also, are you interested in our sponsoring events such as the whiskey sampling and/or the wine tasting that we held in the Fall? Please let us know your ideas and let us know if you would be willing to help organize these events.

Please mark 17 November on your calendars for the <u>Fall</u> <u>Luncheon at Mt. Vernon Inn</u>. Please let us know if you would like to serve on the Board of Directors or on one of our committees. Current committees include membership, luncheons/forums, liaison with the Foreign Area Officers Association (FAOA) and the National Intelligence College Foundation (NIEF), the 50th anniversary, mentoring DIA workforce, or others that you would like to establish. We welcome your ideas, enthusiasm, contacts, and contributions. With over a decade under our belt, DIA is coming to us more often for ideas and our experiences, so we appeal to you to become more involved in DIAA and help it reflect your interests and expertise. In particular, we need new Board members to replace some of those who have served on the DIAA Board since its inception and are ready to pass the baton to you.

Have a safe and fun-filled summer. I look forward to your comments and nominations for the Board and volunteering for the committees.

Andrea Arntsen President, DIAA

DIAA Calendar 2009

Tues-28-Jul	DIAA/DACOR Forum	DACOR-Bacon House
Tues-25-Aug	Summer Luncheon	Alpine Restaurant
Wed-23-Sept	DIA Homecoming	DIAC-Bolling AFB
Tues-17-Nov	Annual Fall Luncheon	Mt. Vernon Inn

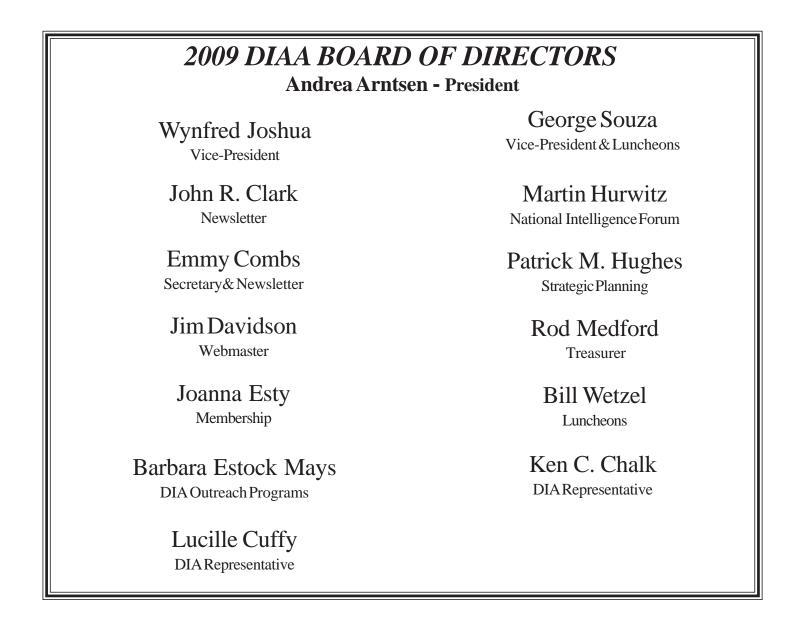
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Change of Address

Our administrative expert, Deb Davis, is now telecommuting from a farm in Cullen, Virginia (southeast of Appomattox). The Hamilton, Virginia post office will continue to forward our mail, but please use the Cullen address hence forward. Our letterhead, registration forms, etc. will carry the new address: **DIAA**, **256 Morris Creek Road, Cullen Virginia 23934.** DIAA's email address and telephone will remain the same.

Sound Off

This is your chance to let DIAA and fellow members know what you are thinking. We solicit your opinions, comments, complaints, and suggestions. We'd like to hear from you regarding your life post-DIA. What are you up to? Where have you been lately? Any favorite restaurants/ books/ movies to recommend? Please send your contribution to newsletter@diaalumni.org



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DIAA Volunteer Tasks

There are several tasks which DIAA volunteers can assist DIA with. These include:

<u>Career Mentoring</u>. Help DIA employees get ready for interviews. Hold mock panels. Advise on interview techniques and presentation.

<u>**Task Consultation**</u>. Assist individuals and teams develop plans and procedures for projects. Advise on procedural and technical approaches. Be available for consultation over the project's lifetime. Assist with after-action and lessons learned reports.

<u>Panel Discussions</u>. Team with DIA managers and analysts on panel presentations for the DIA work force. Discuss continuing issues. Explain the rationale for and results of past decisions and judgments.

<u>Recruiting</u>. Assist DIA recruiters and help identify qualified candidates for employment.

History. Help reconstruct events and identify people.

Editing. Edit papers and publications. Review presentations and suggest improvements.

Administrative Backup. Provide temporary augmentation for offices that need administrative help.

<u>Alternative Analysis</u>. Develop alternative estimates and analyses to challenge institutional judgments and positions.

Language. Translate foreign language documents. Interpret.

Emergency Response. Augment the workforce during emergencies. Stand watches. Perform administrative and logistical tasks.

The Board is continuing to hold discussions with DIA leaders on Alumni Volunteer Tasks. We will keep you appraised of their subsequent decisions.

Upcoming Events

28 July 2009 - DIAA/DACOR Forum

LTG Patrick Hughes, (USA Ret), former Director of DIA, will be the featured speaker at a joint DIAA/DACOR (Diplomatic and Counselor Officers, Retired) Forum on Tuesday 28 July at DACOR-Bacon House, 1801 F Street, Washington, D.C. Gen Hughes retired from the Army after 35 years of military service. He returned to government service in 2005 as Assistant Secretary for Information Analysis (Chief of Intelligence) at the Department of Homeland Security. He is now Corporate Vice President for Intelligence and Communications at L-3 Communications.

Gen Hughes will explore the global dilemma and the dynamics associated with the disturbing factors that characterize today's world: economic recession and broad oscillations in global stock and commodities markets; crime, terrorism, and political instabilities dominate the headlines. While nations such as Iran and North Korea expand their military capabilities and regional tensions continue to escalate, the world contends with nearly one billion hungry people, competition for scarce resources, the potential for pandemic disease, and frequently unstable environmental conditions. While some call these conditions intractable and the "New Normal," we have in fact largely come to grips with how to exist, manage, and prosper even as we strive to meet these challenges.

A flier giving reservation details has been emailed to our membership. The historic DACOR-Bacon house an easy walk from either Farragut West or Farragut North Metro stops. Nearby parking garages are also available.

25 August 2009 - Summer Luncheon

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Roland Fabia will be our featured speaker at our Summer Luncheon to be held at the Alpine Restaurant in Arlington on Tuesday 25 August. Roland went from being the PDB briefer to VP Cheney, to his current position as DIA Executive Representative to the Department of Homeland Security.

23 September 2009 – Homecoming Day at DIAC

<u>17 November – Fall Luncheon & Business Meeting</u> at Mt. Vernon Inn

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June 2009

Past Events

<u> 22 April – Forum at Alpine Restaurant</u>

The featured speaker at our 22 April Forum at the Alpine Restaurant was Daniel P. Erikson, author and renowned Cuban scholar. Erikson summarized ideas from his most recent book: <u>The Cuba Wars: Fidel Castro, the United</u> <u>States, and the Next Revolution</u>. He is a senior associate for U.S. Policy and director of Caribbean programs at the Inter-American Dialogue, where his work focuses on U.S. foreign policy challenges in the region.

Erikson spoke on the 50th anniversary of the Cuban Revolution. Fidel Castro rose to power in 1959 at the age of 32. He resigned in February 2008 and turned the government over to his brother, Raoul. His regime survived the terms of 10 US presidents! Contrary to the expectations of some, the transfer of power in Cuba has been smooth. This raises the question of whether Cuba can continue as a stable communist regime after the Castro brothers leave the scene. It also has implications for US policy and the embargo.



Dan Erikson at Forum on 22 April.

Erikson noted that Raoul has put his own people in power and many of his appointees are oldsters who participated in the '59 revolution. Since Raoul was defense minister for 50 years, the military has a very influential role in the Cuban regime. For instance, the ministry of interior is under military control, as are the state secret police. Erikson remarked that Roaul owns 50 percent of the Cuban economy.

Erikson remarked that the US planned for the wrong scenario of change in Cuba. The government has consolidated its control and there has been no quick move to democracy as the US anticipated. Dissidents choose to come to Miami rather than stay on the island and fight for change. The US continues its diplomatic and trade embargo, despite disagreement with the rest of the world over these policies. Congress is greatly influenced by the Cuban community in Florida. Since Florida has the 4th largest vote in the electoral college, gaining the Cuban émigré vote is essential.



Dixon Jordan, Judith Demulling and Gen Soyster listen to Erikson at April Forum.

<u> 21 May – Forum at Alpine Restaurant</u>

Dr. Sharon Studds was the featured speaker at the Forum held at the Alpine Restaurant on 21 May. Dr. Studds is Provost of the National Defense Intelligence College, and as such is its chief academic officer. Prior to joining the college, Dr. Studds was a professor in the Information Resources Management College of the National Defense University (NDU). She was also Deputy Director of Assessment, Accreditation, and Faculty Development at NDU and later became NDU's Assistant Vice President and Acting Provost.



Jim Leahigh, Dr. Sharon Studds and Marty Hurwitz at Forum on 21 May.

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Dr. Studds was on the executive committee of the Program for Accreditation of Joint Education and the Substantive Change Committee of the Middle States Association of Colleges and Schools. She taught strategic leadership and decision making, education as a national security factor, and American Studies for International Fellows, a course that she established. Dr. Studds has been Director of the American Association of State Colleges and Universities' National Retention project and Director of its Center for Educational Opportunity and Achievement. She previously served as Special Assistant to the Provost at George Mason University.



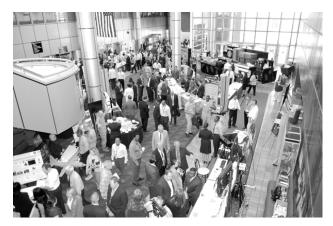
Marty Hurwitz Presents Dr. Studds with a DIAA Certificate of Appreciation.

In her remarks, Dr. Studds summarized the history of the National Defense Intelligence College and described the expanded programs the College is implementing. She provided attendees with a copy of the 2008 Annual Report of the College which enumerates the college's accomplishments and its expanded role within the Intelligence Community.

<u> 2 June – Enterprise Day at DIAC</u>

On June 2nd, DIAA participated in the first annual DIA Enterprise Day. There were 47 displays representing four aspects of the Defense Enterprise: War Fighter World, Analytical Arena, Collection Country and Support Arena. All the Combatant Commands were represented, sharing their best practices and ideas. All the Services participated with displays demonstrating how the Enterprise works together. DIA's representatives to other agencies we well as some foreign allies also had exhibits. Over a dozen DIAA members attended the event, visiting the exhibits and meeting former colleagues. Our table, in the Support Arena, was staffed by five board members. It featured a story board, handouts, giveaways, information about our mentoring initiative, and literature on the alumni organization. Thanks to a generous donation from one of our Board members and the support of DIA, our exhibit expenses were nominal, yet we had a great display. The story board focused on DIAA providing mentoring and issue expertise to the DIA Enterprise.

All DIAA handouts included information on how to reach us. One handout focused on serving current DIA employees and the larger DIA. It noted that DIAA had volunteers ready to help with career mentoring, task consultation, panel discussions, history and corporate memory, forums and luncheons, and career and transitional networking. (This relates back to our skills survey/inventory project.) A second handout focused on recent DIAA events, speakers, and topics in the forum and luncheon arena and mentioned the annual Homecoming events where the past, present and future are brought together.



Enterprise Day Draws Large Crowd at DIAC.

All DIAA participants enjoyed visiting the exhibits, talking with old friends who still work for the DIA Enterprise, and asking questions of particular exhibitors. We answered current employee's questions about joining our organization while still working at DIA (yes), what we do, and locating retired colleagues who are members of the DIAA. While our purpose was to demonstrate how we are another resource for DIA or DIA individuals to tap into, we were fortunate to also attract current employee interest resulting in low-key recruiting for the alumni association. Page 7

Initial planning has begun for next year's Enterprise Days, currently envisioned as expanded in size, time, and events. It will be held in late May or early June of 2010 and DIAA intends to participate.

Book Reviews

"Red Eagles: America's Secret MiGs" by Steve Davies, with foreword by General Jumper (former Air Force Chief of Staff). The Viet Nam War was an eye opener for the Air Force regarding air-to-air engagements, and the sometimes dismal performance versus the North Vietnamese MiG aircraft. Consequently, after the war, the Air Force once again emphasized air-to-air engagements, and when the opportunity presented itself, acquired MiG aircraft from former Soviet client countries. The MiGs were exploited, and then flown to determine their true performance, and finally were flown against Air Force and Navy aircraft. Ultimately, they were added to Red Flag training to expose aircrews to the actual MiGs being flown in accordance with Soviet doctrine. This training proved to be extremely successful as it prepared the aircrews to engage MiG aircraft. The book explains the development of the program, the key leaders and pilots who participated, and documents the crashes and fatalities.

According to the book LtGen Bond, AFSC/CV, was killed in a MiG-23 crash when he lost control of the MiG in high speed flight. The fact that he insisted on a truncated check-out program probably was a contributing factor. At the time, it was reported that he died in a crash of an experimental aircraft, the F-110, in Nevada. The book does mention DIA and Air Force Intel, but from the parochial perspective of one of the cleared Red Eagles asking MiG system questions to a junior analyst. Consequently, there was no clear exchange of information, and the Red Eagle assumed the analyst had very little MiG knowledge. In reality, the DIA and AF assessments of the aircraft were very close to the actual performance. The real story of this book is the lessons learned in actually flying the MiGs in realistic conditions against line aircrews, and how this training improved the capabilities and confidence of these crews.

"The Midnight Mile" by Denis W. Flood, US Navy Captain (Ret), and in the DIA Reserves for 20 years of his 40 year Marine and Navy career. He was recalled to active duty for two years during Iraqi Freedom. The book

closely parallels his life when he was a high school runner of some distinction, but did not have the funds for college. Consequently, he joined the Marines with the promise that he would run for the Marine Corps out of Quantico. However, he was assigned to Viet Nam directly out of Parris Island, and suffered wounds ending his once promising running career. The book covers the resulting family feud with one side lamenting the lack of family funding to send him to college, and the other side contending that he was always meant to join the Marine Corps and to serve his country. This book documents the difficult days of the Viet Nam War, and not only what it did to the participants, but what it did to their families. Capt Flood will make no money on the book, but felt obligated to write it to document the cost of this conflict on his family, and also home town. A must read for anyone trying to understand that day and time, and reconciling the duty to one's country while deferring one's personal ambitions.

Welcome New DIAA Members

Robert Betz, Bethesda MD Kathryn Boudreau, Fairfax VA Larry Croon, Clifton VA Gary Fike, Champion PA Edward Gonzague, Rockville MD Robert Hayden, Fairfax VA Keith Herrington, Severna Park MD Kathryn Leitzke, Alexandria VA Tom Loyd, Arlington, VA Sergio de la Pena, Burke VA Marty Scheina, Vienna VA David Viets, Waldorf MD

Bereavement Support

The DIAA Board of Directors is working with DIA/HC to initiate a capability to provide support to deceased DIA members' families. The details are being worked out but DIAA would notify its members when former DIA employees are ailing or have died. DIAA volunteers would attend visitation or memorial services as appropriate. Many of us have lost DIA comrades but have not found out until much later. This initiative would establish a notification network, coordinate attendance at a memorial, and most importantly show our respect to a comrade and his/her family. DIAA is now seeking volunteers to coordinate the notification process and to represent DIA at memorial services. Please respond to admin@diaalumni.org.and tell us what roles or responsibilities you would be willing to support.

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Patriot's Corner

R.B. Walker, 68, died May 19, 2009, at Spanish Oaks Retreat in Savannah, Georgia. Richard (or R.B., as he was known to colleagues) was born on February 13, 1941 in Washington, DC. After a year of college, Richard entered the U.S. Air Force for a four year tour of duty at Strategic Air Command at Offutt Air Force Base, Nebraska. There he married Elizabeth Ann Jamison. They had three children, prior to her untimely death in 1972. After completing his Air Force commitment in 1965, Walker accepted a civilian position with DIA, where he served for over 30 years. A 1971 graduate of The American University, R.B. was also a member of the class of 1977 of the U.S. Army War College in Carlisle, PA. At DIA, he held a number of increasingly responsible positions and in 1985 was promoted to the Senior Executive Service. At the time of his retirement in 1996, he was the Director of the National Military Intelligence Systems Center. Walker received numerous awards and accolades, to include the Secretary of Defense Award for Meritorious Civilian Service, and the National Intelligence Distinguished Service Medal for his 30 years of Intelligence Community service.

With Sympathy

We extend our sympathy to Louise Claycomb Caldwell, wife of R.B. Walker for 36 years and also a DIA career civilian.

We extend our sympathy to Pete Raimondi whose wife, Mary, died on 27 May.

Free For the Asking

The Getulio Vargas Foundation is offering a new digital publication on the Brazilian economy. This publication will be available once a month. The Institute of Brazilian Issues is distributing it free of charge in the US. If you are interested in receiving this monthly publication, please send an email to <u>ibi@gwu.edu</u> to notify them that you are interested.

Editors' Comments

- As always, we welcome your feedback and suggestions via <u>admin@diaalumni.org</u>
- What have you been up to lately? We'd love to hear news from fellow retirees and we welcome contributions from our readers. Articles sought include: Your life post-DIA; book, movie, or restaurant reviews; upcoming events of interest; volunteer opportunities; recommended websites; financial tips for retirees, etc. Book reviews on relevant topics are especially sought (intelligence, foreign and military affairs, etc.).
- We solicit members to send us summaries of their favorite memories of their career at DIA. Contributions will be published in future Log editions.
- We greatly appreciate Dana Sweet's photographic contributions. Dana provided the photos of the 22 April and 21 May Forums in this issue. The Enterprise Day photo was provided by DIA.
- Thank you for your attention gentle readers!

Your editors, Emmy and John





DIAA Membership Application 2009

	-	New Membership				Renewal			
Full Name:									
Address:									
City:				State:		Z	ip:		
Home Phor	ne:			Office I	Phone:				
History:	Status	S Retiree Length of Service at DIA Employee Retirement/Reassignment Date Last DIA Element						_	
Nev Off	wsletter ice work nputer W	ng to voluntee	r to he	lp DIAA, I Fundraisin Budget Directory	ng	Service	Members Legal adv Luncheon	vice	
Can we	give your	name to other	DIAA	, Inc. memł	pers?			YES	NO
Would y	ou like to	be listed in th	e DIA	A Directory	?			YES	NO
Can we list your information in the DIAA ONLINE "Members Only" directory?					rectory?	YES	NO		
Do you	wish to re	ceive the DIA.	A Com	muniqué vi	ia USPS?			YES	NO
	December A reg Annua	ligence Colleg . The Foundat gular subscript I Membership al Intelligence on:	ion has tion is S Dues: Dues:	s made it po \$45. DIAA	ossible for members	DIAA mem. are invited : \$3 :	bers to subs to subscribe 5	scribe at a re	
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If you know an individual who you think would like to join DIAA, Inc., please provide name and address.
