



DIAA LOG



Defense Intelligence Alumni Association

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View from the President

Fellow Alumni:

Happy New Year! I trust that everyone had a joyous holiday season celebrating with family and friends.

It's appropriate for me to reflect on and review 2006. This past year was a period marked by change and accomplishments. As I mentioned in our first newsletter this year, we had to find alternatives to past administrative practices due to loss of DIA space and system's support. We hired an admin person, Deb Davis, to take over administrative duties formerly performed by various board members. Deb's done a fine job. We've worked through a few glitches with database issues, *Communiqué* receipt and distribution, communications etc. None of those prevented us from serving you and improving our programs. We consolidated four membership databases into one and it is now about 90-95 percent accurate. We still have problems with U.S.mail and email addresses, another plea to you to insure our data on you is current and accurate. If you have not received anything from us, that could be the reason. Perhaps your membership has not been renewed? Membership cards are issued to new and renewing members and we are transitioning to a monthly cycle for issuing and renewing membership. We're still working to improve the web site and to keep it current.

On the program side, we had a great spring luncheon with the Director, LTG Michael Maples, an interesting summer session on Latin America with Col (Ret) John Cope and a great fall session on Homeland Security with former Director, LTG Pat Hughes. The highlight of the year was Alumni Homecoming Day in October. We can't thank Laurie Kelly enough for the great program and the permission to include classified presentations, as well as the arrangements for parking. We worked through past security issues and were assisted by Drew Winneberger, DIA Security. All members who attended raved about the program. A report on Alumni Day is covered elsewhere in the newsletter. Plan on attending next year . . . you will enjoy it. Also, our first Defense Intelligence Forum (DIF) was held on December 15.

We are experimenting with places for luncheon and forum programs. These experiments are a result of member comments about the difficulties for some getting on Fort Myer. Our November meeting was held at the Columbus Club and our December Forum at the Alpine Restaurant, both in Arlington. Our next luncheon will be in March at the Mount Vernon Inn on Mount Vernon. Fort Myer remains in our plans. We want to hear your opinions. We are specifically looking for feedback on the accessibility, food quality, service, ambiance, parking, etc for the various locations we visit. We'll also consider which venues are well attended.

For 2007, we're working with DIA Knowledge Lab personnel on projects that could involve interested retirees. We're at the seminal stage right now and there will be more information coming in the future on this new initiative. We have three new board members to replace those who resigned or chose not to continue on a new term.

It's been quite a year and has been a pleasure to be your President.

Best regards and wishes for the New Year,

George Souza, DIAA President

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2007 DIAA BOARD OF DIRECTORS

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Joanna Esty
BoD member as of Jan 2007

LTG (Ret) Patrick M. Hughes
BoD member as of Jan 2007

Jim Davidson
BoD member as of Jan 2007

Tentative DIAA Calendar

MARCH

21st – Spring Luncheon @ Mt Vernon Inn
Speaker Mark Ewing
30th - Defense Intel Forum @ DACOR Bacon House
Speaker Dr. Walt Barrows

APRIL

18th - Defense Intel Forum @ Alpine Inn

MAY

TBA – Summer Luncheon
16th - Defense Intel Forum @ Alpine Inn

JUNE

20th - Defense Intel Forum @ Alpine Inn

SEPT

TBA – DIAA Homecoming

NOV

TBA – Fall Annual Business Meeting

DIAA will hold occasional member social (no agenda) lunches.

DIAA Membership Guidelines

In our efforts to establish a correct DIAA data base, we have determined that there are at least 19 members for whom we do not have correct data. If you are one of the following, or a friend of one of the following, please provide your/their correct email address and phone number! Thanks.

Anderson, J.M. “Andy”
Clark, Jeremy C.
Harvey, Donald P.
Henderson, Robert M.
Hudson, John K.
Jensen, Mary
Norris, Richard C.
Owen, John F.
Posner, Allan
Pritchard, Robert T.

Reny, Robert
Rodriquez, Olivia U.
Scheurich, Paul R.
Smith, Marc A.
Tighe, III, Eugene F.
Turner, Kathleen P.
Watson, III, William P.
Wickersham, Barry R.
Wilson, Paul

Email addresses are important because email is our primary means of communication with DIAA members. In the future, to save on postage costs, the *Communiqué*, flyers, and the Newsletter will only be mailed to members who have paid their dues.

The Board has established a two-tier price for future DIAA luncheons. DIAA members and their guests will be charged a specified amount, but lapsed and non-members will be charged an additional \$10. A letter will be sent in January reminding members to pay their annual dues (due on the anniversary of their enrollment).

Incidentally, DIAA Board of Director's meetings are scheduled for the 2nd Wednesday of each month during 2007. Please provide comments or suggestions you may have to a Board member prior to a monthly meeting to allow the Board to consider your ideas!

23 October DIA Homecoming

The 2006 Defense Intelligence Alumni Day was held at the DIAC-Expansion Atrium on 23 October, 2006. Ms Laurie Kelly, DIA Director of Outreach, opened by emphasizing

that the agenda was built to show how DIA has changed to support the concept of intelligence being battlefield-based and to provide increased HUMINT support. Also, DIA has two new missions: the Defense Joint Intelligence Operations Center (D-JIOC) and the Joint Force Component Command, Intelligence, Surveillance and Reconnaissance (JFCC/ISR). Both are located in the DIAC. The DIA Director is Commander of the D-JIOC, and in this capacity reports to the Secretary of Defense. The D-JIOC falls under the umbrella of other missions that the DIA Director has long held within the Department of Defense. The JFCC/ISR is a component command of STRATCOM, and the DIA Director reports to the USSTRATCOM Commander in this role. The agenda and synopsis of the day's briefings follow.

Remarks by Lieutenant General Michael D. Maples

Gen Maples reminded DIAA members that he had talked to them before (3 May 06 at Ft Myer), and so would talk about where DIA is going, what has been accomplished in the almost one year that he has been Director, and what is driving change right now.



LTG Michael D. Maples, DIA Director, with the attendees at the DIA Homecoming, 23 Oct 06, at the DIAC.

Gen Maples stated that the Quadrennial Defense Review (QDR) with its focus on the changing nature of the threat from nation-states to non-state enemies is driving change right now. The Defense Intelligence Initiatives including the investment in ISR, horizontal integration, and the formation of NSA/DIA/NGA teams are additional drivers of change. The last refers to the information sharing amongst the three agencies to turn info more quickly, and to analyze transitory information more quickly for actionable results. The last driver of change is the DIA Objectives that are part of the DNI National Intelligence Strategy.

Gen Maples then spoke to specifics of what is driving change at the DIA, including:

- Global War on Terror (GWOT) – of long duration characterized by irregular warfare
- US Defense Strategy – DIA is continuing global shaping operations
- Intelligence Reform Act of 2004 – integrating the National Intelligence Community
- National Intelligence Strategy – DNI mission and enterprise objectives
- Remodeling Defense Intelligence (RDI) – Dr Steven Cambone’s initiative
- Defense Joint Intelligence Operations Center (Defense JIOC) – IOC on the 6th floor of the DIAC as of 3 Apr 06 with FOC 31 Dec 07 - basically a Global Operations Center serving the National Intelligence Community
- Joint Forces Component Command – Intelligence, Surveillance and Reconnaissance (JFCC-ISR) – stood up as the DoDISR manager (mission is component of USSTRATCOM with DIA/DR as commander reporting to Gen Cartwright)
- Defense HUMINT Management Office (DHMO) – provides Enterprise Support to all Defense HUMINT (and Service HUMINT) Joint Training
- Defense Intelligence Analytic Program (DIAP) – started over a year ago, progressing
- DoDIIS – Global Information Technology Enterprise – the five Resource Service Centers (RSCs) became part of the DIA 1 October 2006

Based on his almost one year anniversary, Gen Maples wanted to also make note of the truly significant DIA successes. What follows is a partial list of the DIA successes in the last year.

- Absence of strategic surprise
- Iraq analysis, specifically the sectarian conflicts
- Afghan analysis – specifically the resurgence of the Taliban
- Counter-Terrorism support to the USSOCOM and the capture of high-value targets
- Lebanon and Israel reporting and analysis
- DIA inputting into the President’s Daily Brief
- Collection, analysis and integration of information on North Korean missile launches and nuclear tests
- The Defense Intelligence Enterprise transferring JIC and JAC employees and budget to the DIA
- DIA and NGA collaboration on a wide range of GEOINT and all-source capabilities
- NSA sharing its raw intelligence with the DIA
- Transfer of the Regional Support Centers (RSCs) to DIA – and 800 personnel

Question and Answer Session:

- 1) Since the DR did not mention Industry specifically, what does he see as Industry’s role in support to the DIA?
Gen Maples sees Industry as full-up partners with the DIA along with academia partners. He was at a NSA/NGA/DIA meeting (23 October) and Gen Alexander (DIRNSA) mentioned “leveraging industry.” Gen Maples supports that position.
- 2) An article in the Washington Post claimed that industry is recruiting some of the talent from the national Agencies.
Gen Maples – It is a two way street – it is not a huge problem. But, the DIA is about a battalion short (of analysts).

- 3) There seems to be a definite lack of understanding of the Middle Eastern cultures at the national level. Is this cultural gap in the intelligence analysis being addressed? What is DIA doing to address this cultural gap?

Gen Maples – Yes, DIA is building a program to teach analysts to understand cultural issues to foster better intelligence analysis and understanding of regional problems. CONPLAN 7500 is driving the 2008 budget, and it involves national partnerships. Gen Maples mentioned that he is looking at the “cultural work-force” and that 2nd and 3rd generation Americans should be better represented in intelligence Agencies. The resulting security clearance issues are being reviewed.

Intelligence Issues in the News

Mr. Donald Black, DIA Chief of Public Affairs

Mr Black stated that his job is to help make people aware of the DIA, but the DIA culture is to not take credit for various activities, and outcomes. He mentioned that a 2005 study “Combat Support Agency Report” concluded that the COCOMs did not understand the changes going on in the DIA, and the impact to them of these changes. For example, the D-JIOC is the number one priority for the DIA/DR, and will improve coordination with the COCOMs. Also, the JFCC-ISR is the result of an initiative by the STRATCOM Commander and the SecDef to better manage the ISR assets between the commands and the services.

Talking about the DIA workforce, he said that 35% of the employees have less than five years experience. Consequently, DIA is hiring qualified people from industry, the business sector, college, and the services. He also mentioned that DIA is a deploying agency – many analysts deploy for 6 months to Iraq or Afghanistan on a rotating basis.

Mr Black then addressed the challenge of countering disinformation. He stated that al Qaeda is very good at inputting information into the web and international media, and that it is then reported as fact. However, the DoD is now reviewing various media stories and reacting to them with real information – aggressively setting the record

straight. He then mentioned specific examples of how media stories were reported inaccurately, and how the real information was provided to the media, and how they reacted to it. These reports include books such as “Enemies of the State,” mainstream media reports on government wiretapping, and the “Able Danger” project. In specific cases, errors were identified point by point so that the corrected record would be reported. In some cases the media corrected their initial reports, and in other cases they ignored the corrected record.

Iraq Security Situation

Mr. Dan Landers

Mr Landers said the current engagement is “classic fourth-generation warfare” in which the situation is extremely unrelenting and exacting. It requires a long-term commitment and some personnel are now going on their fourth tour to Southwest Asia. DIA carries a heavy burden because of the numerous products it produces for a large number of customers.

Insurgency as warfare is relatively low cost and low risk, but requires fairly sophisticated support. For example, many of the Improvised Explosive Devices (IEDs) require machine shop work, indicating that there are external support efforts being provided to the insurgents. Obviously, the sectarian violence is a real problem and affects the government, the economy, and even the security forces themselves. Thus, some of the police become very passive, and will not react to sectarian violence. In addition, few of the police forces have mixed ethnic makeup, which also limits their effectiveness.

Afghanistan Security Situation

Mr Zachary Constantino

Mr Constantino provided an update on the Afghanistan situation, and a candid view of the current status. He also talked to the financial support that the insurgents are getting from foreign sources, and how the drug trade, although locally controlled, still helps finance the insurgency. The assessment is that most of the opium and heroin from the Golden Crescent area makes its way to Europe, and not to the US.

Counter-Intelligence Battlefield Support

Mr Kenneth A. Krantz

Mr Krantz outlined the current threats to the US, and how various adversaries use intelligence collection, surrogates and allies to collect US secrets. DoD Counter-Terrorism has four priorities:

- 1) Combat terrorism and protect US forces
- 2) Protect information capabilities
- 3) Protect research and technology
- 4) Protect critical infrastructure

He talked about the DIA analyst who spied for ideological reasons, and some lessons learned from that experience. He also mentioned that DIA is the requirements manager for all C-I efforts against hard target countries. In support of C-I, DIA:

- 1) Deploys as enabler for HUMINT operations
- 2) Manages all requirements for DoD C-I collection
- 3) Targets foreign intelligence services
- 4) Deploys personnel to provide C-I support to all DIA operations elements

Tours – Defense JIOC and JFCC-ISR Ops Centers

Mr Anthony DeLegge provided a tour of the DJIOC, and Mr Sean McHugh provided a touch-table demonstration.

Support to Hurricane Katrina

Mr Eric Olson, Military Infrastructure Office (MIO), and David Pan, Office for National Collection Systems (DTF)

When Hurricane Katrina hit New Orleans on 29 August, 2005, NORTHCOM had a requirement to support a deployed Joint Task Force (JTF) —a multi-agency effort including government workers and contractors. The customers included FEMA, EPA, and various DoD entities. A DC-3 was used to carry various sensors from different agencies, to include: high resolution imagery, multi-spectral, LADAR, long wave hyper-spectral, and mid-wave infrared hyper-spectral sensors. Special emphasis was on finding contamination sources and surveying water damage and providing updated information to FEMA, state and local government entities, and Coast Guard operations. Following this special support, lessons learned were collected and will be used to improve any future, contingency support operations.

Armed Forces Medical Intelligence Center (AFMIC) Overview

Col Anthony Rizzo, Director AFMIC

Col Rizzo provided an overview of AFMIC's capabilities to include:

- 1) Infectious Disease
- 2) Medical Science and Technology
- 3) Medical Capabilities
- 4) Environmental Health
- 5) Current Intel and Health Threat Warning – to include standing up a Homeland Defense support mission

Col Rizzo also briefed on the H5N1 avian influenza, and said that President Bush is very well informed on this threat, and that Vice President Cheney had called him personally to get updates. Col Rizzo said the current outbreaks are from South East Asia to Europe and Africa, but not in the Western hemisphere yet. He added that “smuggling is the most likely way H5N1 will get to the US.” The countermeasures for H5N1 include vaccines, but it is difficult to identify the pandemic strain before it emerges, and it takes 6-8 months to produce a vaccine. He also briefed on the issues facing deployed forces in Southwest Asia and the health hazards in specific areas.

Knowledge Lab, LEAP (Leading Employment to Achievement and Progress)

Zeke Wolfberg

LEAP is a DIA/DR approved initiative that supports the DIA Strategic Goals and helps improve employee morale. LEAP is a loosely formed group of mostly junior employees who banded together for the purposes of networking. They have offered a number of noteworthy initiatives that have benefited the agency. The first was the formation of foreign language discussion groups to develop and maintain the ever expanding language skill base. Among the languages included are Arabic, Chinese, Farsi, French, German, Hebrew, Hindu, Urdu, Italian, Japanese, Korean, Portuguese, Russian, Spanish, Turkish, and Vietnamese. Related to this is LEAP's proposal for a language lab where the groups can meet and listen to foreign language tapes and movies. A third LEAP initiative is the new Rapid Deployment Intelligence Team (RDIT) that consists of 15-20 personnel who are ready to

deploy in 24 hours. The DR adopted the RDIT in support of D-JIOC.

Crossing Boundaries: Changing DIA

Zeke Wolfberg

This project is the result of an employee survey over a year ago that identified a negative perception of the DIA leadership. Crossing Boundaries was created in May 2006, and consists of employees' meetings with LTG Maples in the audience, not at the podium. He listens to the employee recommendations, and out of six sessions about 60 ideas have been put forth. For example, the "Bridging the Gap" project is teaching analysts about foreign cultures so that they can more fully understand the dynamics in foreign countries.

Knowledge Lab

Zeke Wolfberg

In 2004, DIA reviewed Lessons Learned from Operation Iraqi Freedom, and then utilized these Lessons Learned to incorporate this information into the DIA Strategic Plan. Consequently, a network to include the University of Virginia, Babson College, the Reserves, DNI and other Agencies was formed. Out of this alliance, 33 pilot projects have been initiated to provide a "Critical Discourse" – listening to someone with a different view or perspective.

JITF-CT/NSA Information Sharing Initiative

George Kuk, JITF-CT

This briefing covered Force Protection issues and how offensive action is used to address high value targets, and to support Defense HUMINT. This project allows direct access to raw SIGINT.

14 November Annual Meeting

On Tuesday, 14 November, LTG Patrick Hughes (USA, ret) addressed 35 members and guests at the Eighth Annual DIAA luncheon. The General opened by recalling the various positions he has held since he left DIA. After leaving Homeland Security, he joined L3, a large IT company with about 65,000 employees. He focuses on intelligence and will develop the counterterrorism area.



George Souza, President DIAA, thanks LTG Hughes for his candid presentation on Homeland Security issues at the 14 November 2006 Annual DIAA Meeting.

Turning to the challenges of homeland security, LTG Hughes provided a handout of four slides from which he talked. He first discussed the domestic threat. While crime and drugs remain a problem, paramount is the terrorist threat. The latter would likely be biological — one of the most difficult threats to protect against. Fortunately, he opined that US culture plays a role against local terrorism. For example, unlike other countries, the US has not experienced terror attack since September 2001. Incidences such as bombings of outdoor cafes and transportation attacks have not proliferated on our soil. Our culture sometimes assimilates terrorists who then give up their terrorist plans and blend into our culture. Elsewhere, such as in Europe, they retain their terrorist character. Our culture as well as our security measures has protected us so far. But if another large-scale terrorist attack were to occur in the U.S., we would see a reaction much stronger than what we saw in 2001. Life in the USA would never be the same.

Discussing the intelligence disciplines, Hughes commented that the traditional intelligence agencies and domestic information of the law enforcement agencies are being integrated into overall fused intelligence. There really is no choice but to enlist the support of our domestic capabilities. Hughes mused that it is interesting that DoD has a budget

of some 300 Billion dollars annually, whereas Homeland Security receives around 41 Billion to keep our nation safe.

He noted the impact of developments in cyberspace. Search engines can provide a tremendous amount of data. There are websites that can make available to the world every bit of personal information on a person. It is virtually impossible to expunge from the web public data, such as arrests, on someone even if such data has been removed from the public record. This tremendous amount of information and knowledge has become available as a result of September 11.

Homeland security does not stop at our borders, but involves our neighbors too. Time and distance factors have changed the equation. Mexico and Canada present security concerns given our porous borders.

Hughes stated that DIA is just beginning to appreciate what its relationship with homeland security entails and the complexity of the problem. Tools are needed, some of which are not yet available. DIA needs a broader reach to function, to include using industry, academia, and retired groups such as DIAA. He believed that DIAA had much to contribute that could help the agency and the country as well. He concluded by rallying our members with "Keep up the good fight."

15 December Defense Intelligence Forum

The first Defense Intelligence Forum was held at the Alpine Restaurant in Arlington on 15 December. Bill Thom, former DIO and Forum sponsor for Africa, provided background and context for the speaker, Major James Pugel, USA. Major Pugel received an MS in Strategic Intelligence from the Joint Military Intelligence College this year. He conducted extensive research in post-war Liberia, interviewing 590 former combatants from Liberia's 1989-2003 civil conflict. He also interviewed 600 civilians who lived through the war. Pugel wrote a findings paper for the UN based on his field work. He talked about his experiences in Liberia, his analysis of Liberia's warlords and fighting groups, and the prospects for peace in that country. His discussion topic was timely, considering the recent media and entertainment focus on "*Blood Diamond*." Pugel said that the movie showed accurately how violence is linked to diamond mining areas in several African countries. In keeping with Forum policy to

encourage candor, there is no record of the substantive presentation and the discussion that followed.

The next Defense Intelligence Forum will be a joint event with DACOR (Diplomatic and Consular Officers, Retired) at the DACOR Bacon House, in the District at 1801 F Street, NW on 30 March 2007. Three additional forum lunches have been scheduled for 18 April, 16 May, and 20 June at the Alpine Inn in Arlington.. Details for these events will be provided by email.



Major James Pugel hands out maps of Africa to enhance understanding of his presentation on Liberia at the first Defense Intelligence Forum (Alpine Inn, 15 Dec 06). Next to Maj Pugel is Mr. Thom, former DIA DIO, and host for the Forum. Mr. Thom provided an overview and background of Liberia, and introduced Maj Pugel.

HAVEN'T HEARD FROM US LATELY?

Please call or email if you have changed email addresses or if you have moved.

DIAA, Inc.

diaalumni@comcast.net

571-426-0098

DIAA Membership Application

_____ New Membership _____ Renewal

Name _____
 Last First Middle Initial

Address _____

City, State, Zip _____

Contact:

Home _____ Office _____ Fax _____

Email _____

History:

Retiree _____ Employee _____ Other _____ Last DIA Element _____

Length of Service at DIA _____ yrs Retirement/Reassignment Date _____

Military Service: Yes _____ No _____
 Service _____ Rank _____

What interests do you want DIAA, Inc. to pursue _____

Would you be willing to volunteer to help DIAA, Inc. with:

Newsletter _____	Luncheon meeting _____	Fundraising _____
Office work _____	Computer assistance _____	Other _____
Legal advice _____	Budget Preparation _____	
Directory _____	Membership Drive _____	

Can we give your name to other DIAA, Inc. members? YES NO
 Would you like to be listed in the DIAA Directory? YES NO

Annual Membership Dues: \$30

Donation: _____

Total Amount _____

Please make checks out to DIAA, Inc. and mail to:

DIAA
 P.O. Box 489, Hamilton, VA 20159

DEFENSE INTEL ALUMNI ASSOCIATION, INC.
P.O. BOX 489, HAMILTON, VA 20159
Phone: 571-426-0098

NINTH SPRING LUNCHEON

Wednesday, 21 March 2007

1115 hours social

1215 hours luncheon

at

MOUNT VERNON INN

Mount Vernon, VA 22121

At the end of the GW parkway and to the right of the gift shop

KEYNOTE SPEAKER

Mark Ewing

Principal Assistant Deputy Director National Intelligence for Requirements

“The National Intelligence Picture”

ALSO

Hear the Latest News from DIA

RSVP: DIAA, Inc., Attn: Luncheon, P.O. Box 489, Hamilton, Virginia 20159

Checks payable to DIAA, Inc., by 12 March, \$20.00 for current members/their guests
\$30.00 for former and non-members

Menu Selection: _____ Homemade Salmon Corncakes
_____ Chicken Virginia stuffed with Virginia Ham
_____ Vegetarian Pasta Marinara

Self _____
Last Name First Middle Initial

Guest _____
Last Name First Middle Initial

Cancellation Policy: No refunds after 14 March 2007

Editors' Comments

- This is our third edition of DIAA Log, which we expect to publish on a quarterly basis. We welcome your feedback and suggestions via diaalumni@comcast.net
- We welcome contributions from our readers. Articles sought include: Your life post-DIA; book, movie, or restaurant reviews; upcoming events of interest; volunteer opportunities; recommended websites; financial tips for retirees, etc. Book reviews on relevant topics are especially sought (intelligence, foreign and military affairs, etc.).
- The Board of Directors is considering a member's lunch for those months in which no DIAA Luncheon or Defense Intelligence Forum is scheduled. The lunches would be held at a restaurant on the same day each month (i.e. every 3rd Wednesday). They would be casual and strictly social as there would be no speaker. Members would pay about \$25. at the door. The Board will survey member interest by email in early February.
- **Feedback Requested:** Due to cost considerations, the Board of Directors is also considering electronic distribution for the DIAA Log. Consequently, the Board would like to hear from members about electronic distribution of the DIAA Log. Please provide feedback to: diaalumni@comcast.net

Thank you for your attention gentle readers! Your editors,
Emmy and John

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www.dia.mil

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PUBLICATIONS

DIA 2007 CALENDAR

IN DEFENSE OF THE NATION

WORKFORCE OF THE FUTURE

STRATEGIC PLAN

IT STRATEGIC PLAN

DIA AT A GLANCE

AND MUCH MORE



DIAA, Inc.
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DIAA Tentative Dates 2007

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